



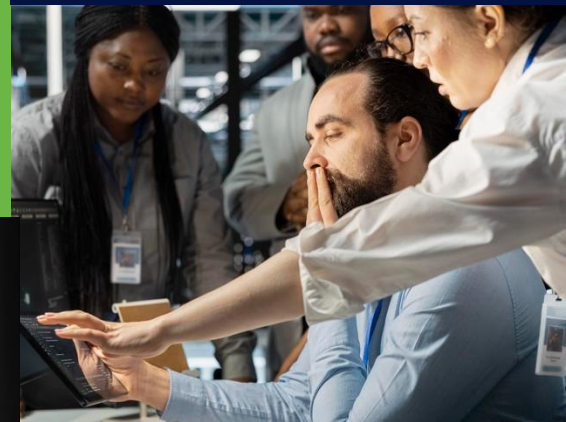
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EIT Regional Innovation Booster in Poland 2025



YOUR SMOOTH RUNWAY

TO EU MARKETS



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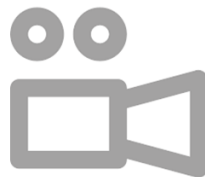
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Stay muted
while not speaking



Use chat or raise your hand
for Q. Be active



Meeting is being recorded
and shared with you

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About European Institute of Innovation and Technology (EIT)



70+

Hubs across
Europe



9 900+

Ventures
Supported



71 BILLION

Valuation of EIT
start-ups



2 420+

Leading Partners



880 000+

Learners trained



9.5 BILLION

Investment raised
by EIT ventures

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EIT thematic areas

2010



EIT Climate-KIC

Accelerate the transition to a zero-carbon economy



EIT Digital

Drive Europe's digital transformation



EIT InnoEnergy

Achieve a sustainable energy future for Europe



EIT Health

Give EU citizens greater opportunities for a healthy life

2015



EIT RawMaterials

Develop raw materials into a major strength for Europe

COMING SOON!



EIT Water

Contribute to a circular and sustainable water economy

2022



EIT Culture & Creativity

Unite Europe's creatives



EIT Urban Mobility

Smart, green and integrated transport

2019



EIT Manufacturing

Strengthen and increase the competitiveness of Europe's manufacturing industry

2017



EIT Food

Lead a global revolution in food innovation and production

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EIT Regional Innovation Booster – First Edition

Introducing the **first-ever initiative of its kind in Europe**, the **EIT Regional Innovation Booster** is an unique programme designed to elevate Polish innovation to the European stage. Funded by the **European Institute of Innovation and Technology (EIT)** – a body of the European Union – in partnership with Poland’s **Ministry of Economic Development and Technology**, in 2025 this initiative will focus **only on Polish innovative ventures**.

Poland leads
the way.
Will you?

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A programme for Polish start-ups and scale-ups only!

"Polish start-up or scale-up"

means a company with its headquarter registered in Poland prior to launch of this call.

It has to be **TRL 7 or higher** and solve a **pressing global solution** in one of the industry-specific categories

- **Healthcare**
- **Metals, minerals, industrial side streams**
- **Food & Agritech**
- **Energy and Renewables**
- **Smart Cities and Mobility**
- **Digital**
- **Climate**

We welcome companies that develop innovative technologies, including but not limited to deep tech.



Eligibility criteria

1 Company Stage & Type:

- The entity is a for-profit small or medium-sized enterprise (SME) according to the [EU definition](#).
- Only registered legal entities are eligible to apply; sole entrepreneurs are not permitted.
- The entity must be registered in Poland prior opening the call.
- SME applies alone, not in the consortium.
- The entity must have a Technology Readiness Level (TRL) of 7 or higher. The solution must demonstrate clear potential for commercialisation and scalability.
- The entity needs to be owner of the IPR of the solution that will be promoted in new market.

2 Participation Requirements

- The entity must have at least 2 FTEs working at the time of the proposal submission.
- The entity must have a CEO engaged full-time in the company at the time of the proposal submission.

Note: A maximum number of two co-founding members or management representatives per entity is eligible to take part in the EIT RIB programme to ensure the high quality and comfortable conditions of the training activities. In justified cases, the EIT RIB Coordinator may allow the participation of more team members in specific activities.

What would the journey look like?

The EIT Regional Innovation Booster programme in Poland in 2025/2026 will be organised in three interconnected stages. This means that only participants who successfully complete Stage 1 will be eligible to apply for Stage 2, and so on.

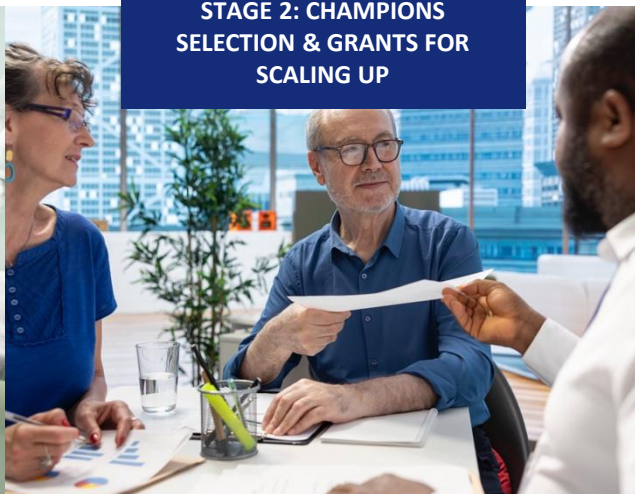
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**STAGE 1: TOTAL IMMERSION
- MENTORING & MATCHMAKING**



2

**STAGE 2: CHAMPIONS
SELECTION & GRANTS FOR
SCALING UP**



3

**STAGE 3:
A NEW MARKET & ON-THE-
GROUND EIT SUPPORT**



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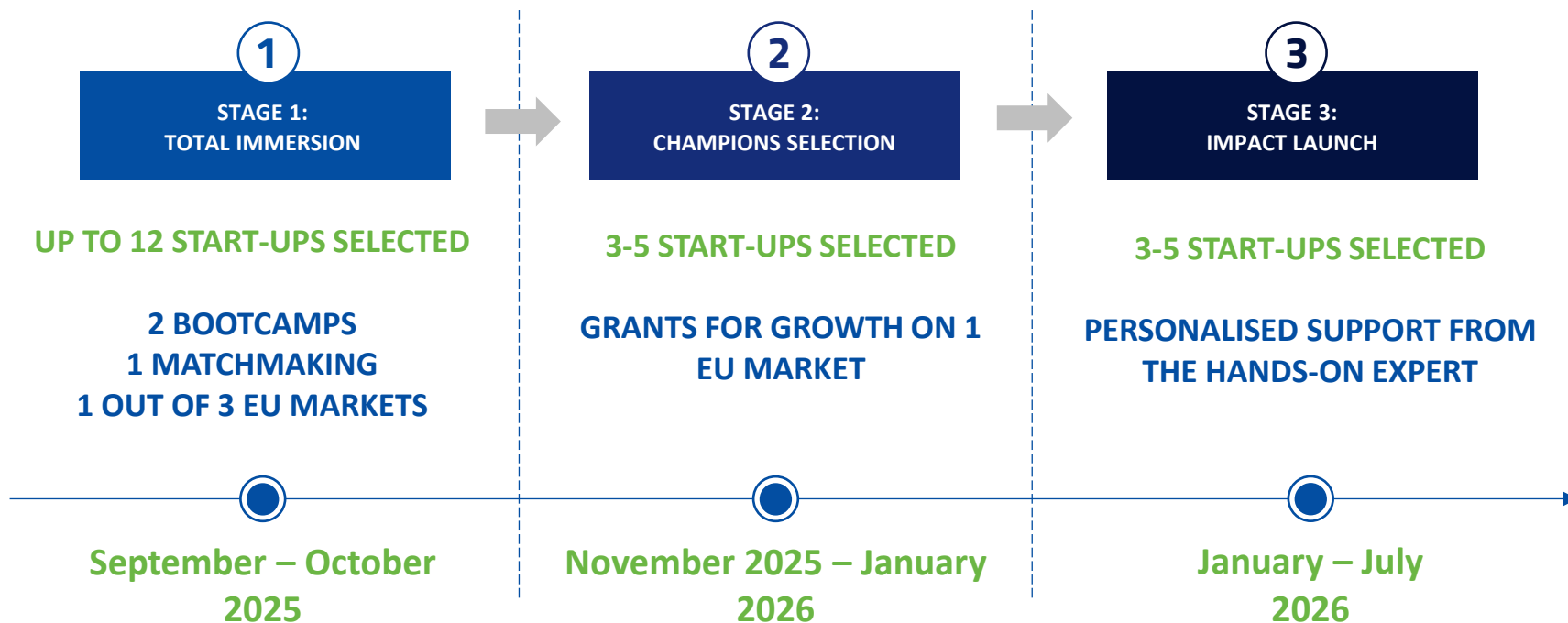
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How many start-ups will be admitted to each stage?



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During the Stage 1 you will choose your next market

SPAIN



Spain is a strategic gateway to both European and Latin American markets, offering a dynamic ecosystem for start-ups with strong demand in sectors like digital health, cleantech, agri-food, and mobility. With a growing VC scene, it is an ideal entry point for internationalisation in the EU. Spain ranks 7th in Europe by the number of unicorns and 4th in early-stage venture capital investment, reflecting its growing prominence in the European startup landscape.

GERMANY



Germany is a leading innovation hub in Europe, offering access to one of the world's largest economies and a strategic location at the heart of the EU. Its strong industrial base, top-tier research, and growing demand in sectors like deep tech, mobility, fintech, and climate tech fuel a dynamic start-up ecosystem. With active VC firms, accelerators, and a top ranking in venture investment and scaleups, Germany attracts founders and investors aiming for international growth and lasting impact.

THE NORDICS



The Nordics — Sweden, Denmark, Finland, Norway, and Iceland — are a launchpad for sustainable, tech-driven innovation. With highly digitalised societies, strong purchasing power, and early tech adoption, the region is ideal for testing and scaling ethical, impact-focused solutions. According to the European Innovation Scoreboard 2024, Denmark leads the EU in innovation, followed by Sweden and Finland — all three classified as Innovation Leaders with scores over 125% of the EU average. Norway and Iceland also rank high globally, reinforcing the Nordics' reputation as a hub for forward-thinking innovation.

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Stage 1 Total immersion

When: September - October 2025

Format: hybrid

Up to 12 high-potential Polish start-ups will gain exclusive access to:

- Hands-on internationalisation support to help you get market-ready — fast
- Business skills crucial for your international growth
- 2 intensive bootcamps led by top European mentors and experts
- 1 targeted EU market selected for your innovation
- Online matchmaking with key players — investors, partners, and customers from your priority country

You'll leave with a sharpened go-to-market strategy, warm leads, and a clear path to cross-border expansion.



 **One step closer up to €200K
in Stage 2. One step closer to expand.**

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Stage 2

When: November - December 2025


Format: online

In Stage 2, selected start-ups will receive up to €200,000 in non-dilutive support to scale internationally within the EU.

You'll get:

- A tailored growth roadmap co-created with experts
- Funds for launching your product/solution abroad
- Help with entering a target EU market, validating your solution, building partnerships, and preparing for investment



 Break into the new market with strategic backing.

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Stage 3

When: January-June 2026


Format: online

Your Start-up's Personal hands-on expert

As part of the programme, your venture gets access to a dedicated a hands-on expert who acts as your rented „problem-solver”. They'll guide you through:

- Resource optimisation
- Customers introductions
- And help you prepare for growth in EU



 No cost. No fluff. Just focused, strategic support.

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What to expect in Stage1?



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In Stage 1, together with the top tier experts, you will develop your Internationalisation Roadmap & gain key business skills

Bootcamp 1: Market Readiness & Strategic Fit 3-5.10.2025 | Warsaw

Refine the start-up's financial and operational readiness for international scaling, focusing on partnerships, pricing, and funding structure.

- **Workshops:** Partner Selection & Collaboration Models, Market-Specific Go-To-Market Strategies, Marketing Budget & Cost Allocation, State Aid Unlocked: Navigating Public Funding Rules, Investor & Corporate Pitching
- **Mentoring with Experts & Peer-to-Peer sessions**

Bootcamp 2: Market Execution & Growth Roadmap 10-12.10.2025 | Online

Dive deep into your market strategy, refine your Go-To-Market plan, and use country-focused **personalised mentoring**. You'll shape a tailored roadmap for international expansion — with expert guidance and actionable next steps to help you scale with confidence.

As part of this Bootcamp, you will participate in 1:1 Mentoring with top-notch experts, specialised in the country you selected.

Matchmaking: Successful & Efficient Expansion 24.10.2025 | Online

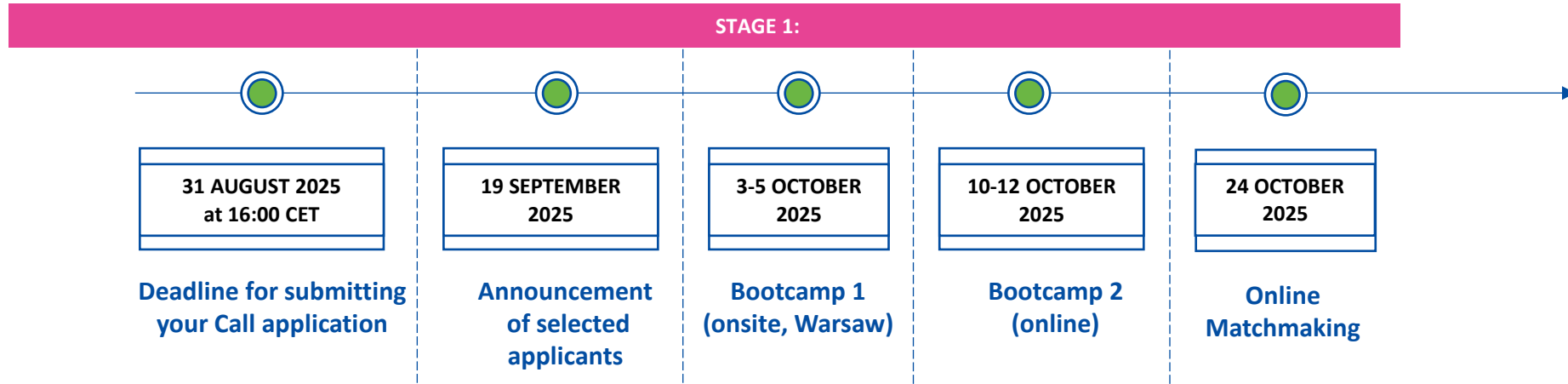
Matchmaking with key players from targeted markets.

In addition you will get use cases and real-life examples from successful start-ups and scale-ups on Soft Landing & Regional Support, Global Market Positioning & Competitive Advantage.

*Specific areas and topics may be slightly adjusted based on participants' needs indicated during the application stage; any changes will be duly reported by the project management team.



Timeline



**The dates are subject to change; however, any modifications will be communicated in a timely manner by the project management team.*

PARTNERS:



Give & Get

WE GIVE YOU



Business Skills & Market-specific knowledge, including market benchmarking, regulations, distribution channels etc.



Guidance on the IP protection in EU and de minimis grants



Support in development of an internationalisation roadmap to support your growth, along with a financial plan for internationalisation activities.



Industry connections and one-to-one mentoring with industry experts,



Access to potential clients and partners who can support your commercial deployment in the chosen market



A chance to be selected to the Stage 2 and grants up to 200.000 EUR

YOU GIVE BACK

Time and dedication – intensive October

Place logo of the EIT Community on your website

Promote the programme and provide support to other founders, exchange best practices and report your progress

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How to apply?

The application will be made through the EIT Application Platform.

Proposal Submission deadline is set for **31 August 2025, 16.00 CET**.

It is recommended to begin the application process on the EIT Application platform at least 24 hours in advance of the deadline.

All applications for the programme must be completed as follows:

- 1 Applicants must fill in all required information tabs in the application [form](#)
- 2 Applicants must introduce a project team consisting of 2 to any number of participants.
- 3 Proposals must be in English. Proposals in other languages will not be accepted.
- 4 Incomplete submissions or submissions via any other means (e.g. email) will be rejected.
- 5 Proposals must be submitted before the deadline; all late applications will be rejected.

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Have any questions?

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<https://eit-ris.eu/regional-innovation-booster/>

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