Backing visionary entrepreneurs

EIC AcceleratorOverview and novelties 2022
G Ambroziewicz , EISMEA EIC Accelerator



PL participation in the EIC accelerator



In OCT 2021 cut off 2 companies proposed for funding

• 22 SoEs



What are we looking for?

Start-ups and SMEs seeking to scale up high impact innovations with the potential to create new markets or disrupt existing ones

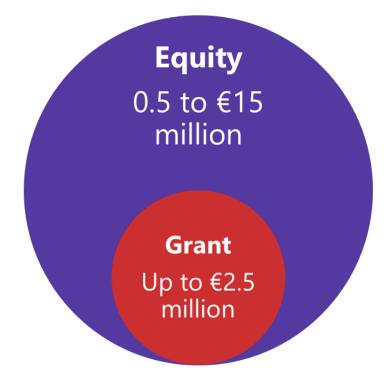
Innovations building on **scientific discovery** or technological breakthroughs ('**deep tech**')

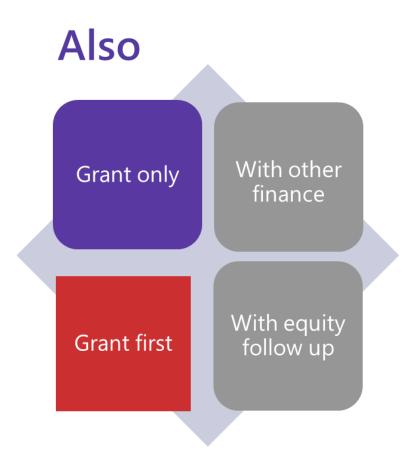
Innovations where **significant funding** is needed over a **long timeframe** and are **too risky** for private investors alone



What can you apply for?

EIC Blended Finance







Grant and investment

If you need support for development (TRL 5/6 → 8), deployment and scale-up (TRL 9).

Grant only

If you can prove that you have sufficient financial means for deployment and scale-up (TRL 9).

Grant first

If your innovation still requires significant work to validate and demonstrate in relevant environments to assess its commercial potential.

Investment only

If you are looking to fill the funding gap for rapid scale-up of your high-risk innovation and you don't need a grant.



The evaluation step by step

1

- You have a disruptive / deep tech idea with a potential to scale up
- **Tell us your story** and submit your short application to be assessed by remote evaluators
- 2
- We help you to prepare your **business plan** and draft a proposal with Al tool and coaching
- You submit your full proposal

3

• Your full proposal is assessed by remote evaluators

4

- You pitch your innovation in front of EIC Jury Members
- If selected, you sign the Grant Agreement
- 5
- In case of investment component, you enter a due diligence process + compliance checks
- At the end of the process, you sign the Investment Agreement



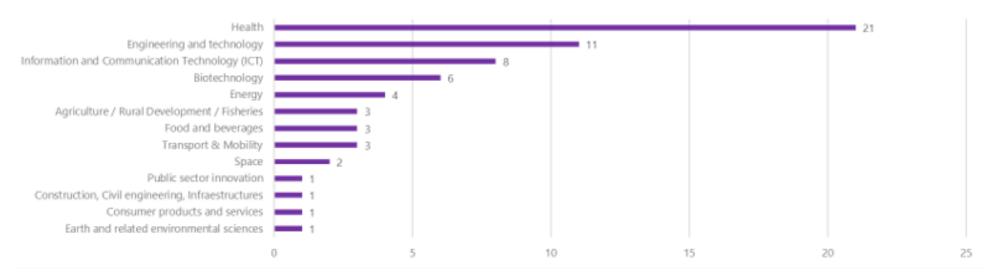
New elements introduced in 2022

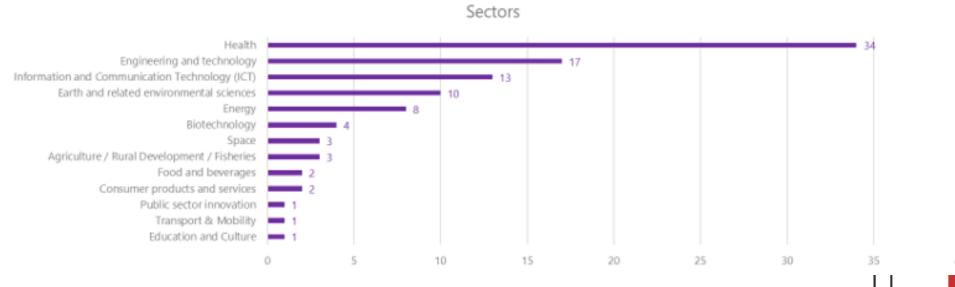
EIC Accelerator

- Companies can apply for **investments above €15m** subject to conditions and budget limits
- More frequent cut-off dates for full applications (March, June, Oct).
- **Improved resubmissions** policy: applicants can "rebut" evaluators comments; evaluators must take account of improvements (and rebuttals)
- **Priority to interview women-led companies:** expanded to include companies with female CTO, CSO (as well as CEO)
- **Seal of Excellence simplified**: non-funded applicants from jury interviews awarded a Seal (no need for jury decisions)
- Fast track implemented for EIT: to submit companies directly to full application stage



June 16/Oct 6 Cut-off Companies by Sector







EIC Accelerator in 2022

- Open Accelerator
- EIC Accelerator Challenge: Technologies for Open Strategic Autonomy
 - significant reduction of the European dependency on other regions for deeptech innovations and services of EU key strategic interest; strengthening of European competitiveness, security and open strategic autonomy.
- EIC Accelerator Challenge: Technologies for 'Fit for 55'
 - accelerating decarbonisation by having high potential impact on reducing net CO₂ emissions; more inclusive and steady acceleration towards climate neutrality by 2050

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EIC AcceleratorApplication and evaluation



Short applications / step 1



Overview of Short proposals:

Submission, Evaluation and Resubmission in 2021:

	Submitted	Evaluated	Resubmitted	Withdrawn	GO	NO_GO	TTI	Success rate
April	1139	1053	0	86	728	325	31	69%
May	799	731	0	68	389	342	27	53%
June	693	646	15	47	288	358	16	45%
July	585	565	57	19	410	155	16	73%
August	768	743	71	25	507	236	21	68%
September	418	409	50	9	242	167	19	59%
October	578	544	248	34	193	351	23	35%
November	222	215	39	7	147	68	25	68%
December	169	169	17	0	114	55	21	67%

Short applications / step 1



Diagnostics Overview

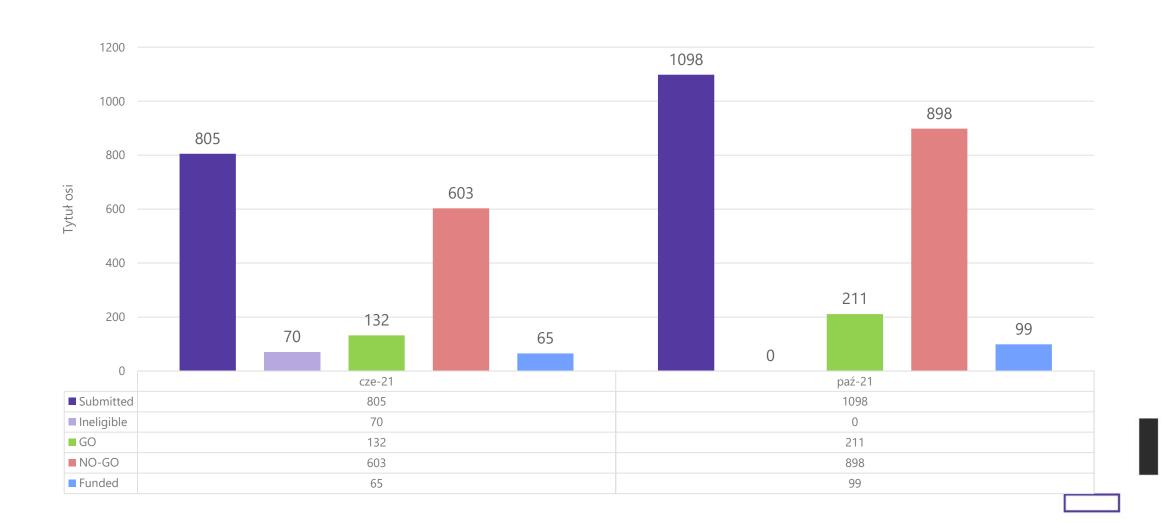
• 38% conversion rate of creation to proposal submission overall



^{*} based on creation date, figures may change over time

Full applications and funded proposals







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The European Innovation Council

EIC Accelerator – Main changes of 2022

EIC programmes – Cut-off dates



Accelerator – Open and Challenges

- Cut-off 1: March 23 interview weeks: 10/05 to 20/05

- Cut-off 2: June 15 interview weeks: 12/09 to 23/09

- Cut-off 3: October 5 interview weeks: 21/11 to 2/12

Pathfinder – Open and Challenges

- Open: May 4

- Challenges: October 19

Transition – Open and Challenges

- Cut-off 1: May 4 interview week: 11/07 to 15/07

- Cut-off 2: September 28 interview week: 05/12 to 09/12

EIC Accelerator: Seal of Excellence



- Seal of Excellence new approach : all applicants at interview phase to be awarded SoE if not funded as long as give consent up to 189 from 2021 calls (rule applied retroactively to June cut-off applicants)
- Text improved:
 - In exceptional cases if jury recommends no SoE, this must be justified
 - Further clarity regarding consent (sharing information with alternative funding bodies in MSs/ACs)
- Seal of Excellence for companies from June and October 2021 cut-offs to be issued very soon after 2022 WP adoption

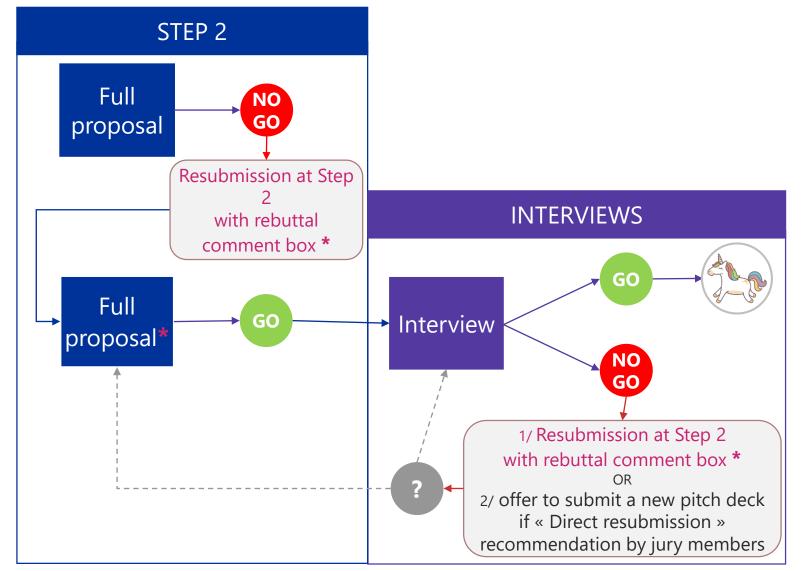
EIC Accelerator – Recent and on-going developments



- Resubmissions & rebuttal:
 - Applicants having being rejected once at full application stage may rebut the comments provided by the experts in the initial proposal when resubmitting an improved proposal.
 - WP text reinforced that the new experts assigned to resubmitted proposals will be requested explicitly to assess improvements since first evaluation (consistency) and take account of rebuttal comments on feedback from first evaluation (briefings and guidance updated accordingly).
 - Important to maintain fully the principle of excellence and **require GOs on all criteria** to proceed to jury interviews (experience from 2021 shows that this leads to a manageable number of interviews with approx. 50% success rate at interview).

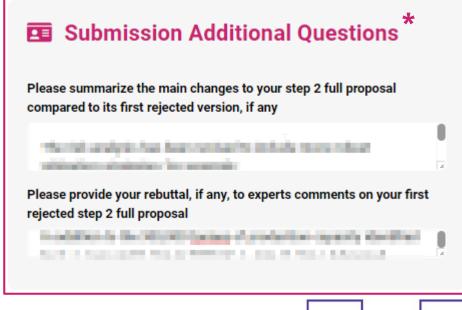
EIC Accelerator – Recent and on-going developments





On the rebuttal*:

- Additional comment boxes available in the Business Plan
- Visible on top of the Business
 Plan for remote evaluators



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EIC Accelerator Grant funding





Negotiation

- Objective: to agree on a Business Plan
 - following the recommendations of the jury members. Opinions from Programme Managers or other actors may have an impact on the negotiation
 - aligning the application information to the data needed to sign the contract through the EC Corporate IT tools. The negotiation process is supported by the EIC Platform

Negotiation
Megotiation
Megotiation
Megotiation
Megotiation
Megotiation
Business
Plan



Negotiation

- Currently the negotiations concerns only the grant part of the action
- Other checks are conducted at the same time: legal entity, ethics and security review
- SME status checked at the time of negotiation. Companies are obliged to inform EISMEA on any change
- Negotiations on the grant component focused on the implementation plan: Work packages, deliverables, milestones and costs foreseen.



Project management – Milestone based approach

- Milestones are the cornerstone of the monitoring of the project
- Importance of having well defined milestones to allow a proper assessment of the progress
- Linked to TRL achievement but also possibility to add different ones
- Commercialisation milestone (for grant first):
 - At least 6 months before end of the project that allows to assess deployment perspectives and capabilities
 - In case a project is moved from blended finance to grant first during evaluation, a commercialisation milestone will be added during negotiation
- Duration of the grant: aligned to TRL 8 achievement



Project monitoring – progress meetings

- Introduced as a novelty during the H2020 Pilot to reduce administrative burden for the companies
- **Objective**: to assess the progress of the work plan, the completion of the deliverables and the achievement of milestones
- **Timing**: Will be conducting regularly during the project and at least one at mid-term and another 3 months before the end of the project
- For the progress meeting linked to the release of the 2nd pre-financing:
 - No reports or cost declarations— only a statement of the use of the previous pre-financing
 - To submit the request within 15 days (although legal time 60 days)



Project monitoring – final report

- At the end of the project: 60 days to submit final report:
 - technical report: using standard HE Reporting template
 - financial report: financial statements, CFS etc
- Payments done through pre-financings: (50% + 40%) and payment of the balance at the end of the project. Exceptions on duly justified cases allowed (ex. based on expenditure plan)

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EIC Fund





EIC FUND - Novelties: background

- The Commission needs to adapt the structure and management of the EIC Fund
 - to the Horizon Europe regulation (indirect management);
 - to draw the lessons from the pilot phase (2019-2020);
 - to make the Fund <u>sustainable</u> for the number and amounts of investments expected in the period 2021-27.
- Commission Services reached an agreement on the principles for the implementation arrangements of the EIC Accelerator under Horizon Europe in the long-term in December 2021.
- The EIC will make use of **indirect management** with **EIC**Investment Partners managing the investment component of EIC Accelerator blended finance.



Principles

- Commission risk limited to invested amounts.
- Implementation in indirect management through EIB Group (EIBG, EIB/EIF).
- Commission ensures policy steer via EIC Work Programme, Investment Guidelines and agreement with EIBG.
- External fund managers make investment decisions and efficient management of portfolio companies (operational liability and regulatory compliance).
- Implementation costs proportionate to objective of supporting breakthrough innovation in SMEs.
- **EISMEA coordinates** in line with its mandate (including single award decision and deployment of proper coordination mechanisms between the grant and the equity in the new setup).
- All investments made using the EIC budget to be clearly labelled as EIC investments.
- Close cooperation between the various partners to ensure rapid decision making processes in line with market time frames.



Transition phase

- Applicable to 2021 and 2022 cut-offs.
- The European Commission still "investor of record" under "direct management" but will
 appoint an <u>external alternative investment fund manager</u> (AIFM) to manage the EIC Fund.
 - The AIFM **will make decisions** on investments, their structure and terms, follow-on investments and divestments, having regard to the EIC investment guidelines and to the recommendations of the EIB as investment adviser.
- The **EIB** will continue supporting the EIC Fund as investment adviser:
 - performing an <u>initial assessment</u> to determine the investment scenario (**bucket**), following the selection process managed by EISMEA;
 - <u>supporting</u> the due diligence process and the monitoring and management of the EIC portfolio of invested companies;
- Legacy operations under Horizon 2020 EIC Pilot would remain within the EIC Fund under separate compartment handled in indirect management.



Implications

- No impact on funding offered by the EIC or on the selection process.
- The European Investment Bank (**EIB**) will **continue** as **investment adviser** performing the **due diligence** and preparing the **investment proposal**.
- An external AIFM will make decisions.
- After 2022, the EIC may work with other Investment Partners in addition to the EIC Fund.
- **EISMEA** will continue
 - conducting the **evaluation and selection** of proposals;
 - implementing the **grant** component;
 - performing technological due diligence;
 - ensuring **coordination** between grant and equity components, including liaising with all the Investment Partners;
 - ensuring a single award decision;
 - operating a platform to animate the pipeline and find co-investors.



Thank you!

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