Conference Program - preliminary

September, 22 and 23, 2014

Venue: Chamber of Commerce and Industry
Dimičeva 13 - Ljubljana

Co-organized by
Inter-Municipality Initiative: Cross-border eCollaboration in the Danube eRegion
http://eLivingLab.org/CrossBordereRegion/InterMunicipality
Chamber of Commerce and Industry of Slovenia, Regional Chamber Ljubljana
http://eng.gzs.si/slo/about_us/organisation/branch_associations_and_regional_chambers/regional_chambers
ALADIN – ALpe Adria Danube universities INitiative
http://eALADIN.eu
Directorate for Economic Diplomacy, Ministry of Foreign Affairs, Republic of Slovenia
Science Directorate, Ministry of Education, Science and Sport, Republic of Slovenia
http://MIZS.gov.si/en/about_the_ministry/organisation
IT and e-Services Directorate, Ministry of the Interior, Republic of Slovenia
http://MNZ.gov.si/en/about_the_ministry/it_and_e_services

Hosted by
SAP Slovenija & Partners
http://SAP.com

http://eLivingLab.org/CrossBordereRegion/DeRC2014
Conference Outline

The cross-border eLogistics, eProcurement, eGovernment, eLearning, eTourism & eCulture, eHealth, eSMEs, and other eAreas are vital and relevant to the eConnectivity of the EU macro regions. For example, the Adriatic-Ionic, Alpine, or Danube eRegion. From a bigger picture perspective, the eTechnologies will allow for the interoperability of the regions on the eAmber and eSilk Roads.

In Slovenia, the Inter-Municipality Initiative: Cross-border eCollaboration in the Danube eRegion, http://eLivingLab.org/CrossBordereRegion/InterMunicipality has been under way since February 2011. A similar initiative may also be of interest to some organizations in other countries, which may accelerate eCollaboration in order to contribute to the increased competitiveness of the organizations, the countries and the region as a whole.

A major focus of the initiative is to encourage organizations with any interest in cross-border business to engage in a joint Information and Communication Technologies based prototype development. A prototype is the beginning of an action leading to a possible joint EU project proposal of an eSolution or an eService development solving a problem shared by the organization in at least three countries. In the new EU Programme Research and Innovation Horizon 2020 and in other EU programs, the urgency of increased and intensified innovative collaboration is very much emphasized.

Prototype presentations are in line with the Living Labs (http://OpenLivingLabs.eu/livinglabs) and the Open Innovation concept and methodology. The LLs promote user-driven methods and tools for improving the real-world development of products and services. A special focus is at the cross-border eSolutions and eServices. The descriptions of the prototype proposals presented previously are published at: http://elivinglab.org/CrossBordereRegion/DeRC2013/Prototypes.htm and http://elivinglab.org/CrossBordereRegion/InterMunicipality/Prototypes_17.%20April%202013.htm.

We would like to invite organizations to submit a prototype proposal involving the organization in at least three countries. Alternatively, they may like to join one of the existing prototype groups. A prototype submission form is available on the conference’s website. Suggestions on possible collaborative joint cross-border actions are appreciated.

There is no conference fee. Registration is required, however.

A conference participant covers her/his travel and accommodation costs.

Program at a glance

Plenary panel sessions
Section Sessions 09:00 – 10:30, 11:00 – 12:30, 14:00 – 15:30
Prototype presentations
Thematic meetings
Business-to-Business Meetings, coordinated by the Chamber of Commerce of Slovenia

Section I (Room A)  eOpening Up Education & Healthy Workplaces
eHealth Interoperability in the Danube eRegion
Interoperability of Short Local Food eProcurement Chains

Section II (Room B)  University Deans Supporting Cross-border Projects in the eRegion
EU Programme Horizon 2020: Coordinated Actions in the TransRegional Co-operation
Mayors of the eMunicipalities Without Borders Involved in the eCollaboration Development

Section III (Room C)  Cloud Computing Interconnecting the eRegion
Secure idenTity acrOss boRders linked - STORK: The European eID Interoperability - Platform for the Cross-border User Authentication Chambers of Commerce Supporting the eRegions Interoperability

Section IV (Rooms A, B, C)  15:45 – 17:15
The medias’ role in regional development: Added value of cross-border collaborations of media in the Danube Region

Prototype Proposals – Prototype Initiative
Prototype Proposals – Pilot Outline

19:30  Reception and dinner hosted by SAP Slovenija & Partners
12:30 - 14:00  Lunch hosted by SAP Slovenija & Partners
Monday, September 22

09:00 - 17:00 Registration  Main Hall

11:00 - 13:00 Preconference-meetings  Room B

11:00 - 13:00 ALADIN – ALpe Adria Danube universities INitiative & Living Lab Heads Meeting  Room B

Co-chairs:
Dr. Christian Kittl, Managing Director, evolaris next level, Graz, Austria & Mobile Living Lab & Steering Committee, ALADIN; Christian.Kittl@evolaris.net
Dr. András Gábor, Associate Professor; Department of Information Systems, Corvinus University of Budapest, Hungary; & Research Director, Corvinno Technology Transfer Center Nonprofit Company Ltd.; AGabor@Corvinno.hu

Participants:
Dr. Dragan Čišić, Professor & Head, Department of Logistics and Management Faculty of Maritime Studies, University of Rijeka, Croatia & Contact Person, Rijeka iLiving Lab President, Croatian Logistics Association; Dragan.Cisic@ri.t-com.hr
Dr. Jože Gričar, Professor Emeritus, University of Maribor, Slovenia; eLiving Lab, Program Coordinator, Inter-Municipality Initiative: Cross-border eCollaboration in the Danube eRegion; Gricar@FOV.Uni-Mb.si
Dr. Andreja Kutnar, Assistant Professor & Head, SME ViLLab; Faculty of Mathematics, Natural Sciences and Information Technologies, University of Primorska, Slovenia; Andreja.Kutnar@UPr.si
Mladen Kraljić, Head, International Relations Office, University of Maribor, Slovenia; Mladen.Kraljic@UM.si
Dr. Aurelian Mihai Stanescu, Professor Emeritus, University Politehnica of Bucharest, Faculty of Automatic Control and Computers Science, Romania & Member, Steering Committee, ALADIN – ALpe Adria Danube universities Initiative, AMS@cpru.pub.ro
Ivan Žerko, President (Ret.), SRC d.o.o. Ljubljana, Slovenia; IZerko@SRC.si
Dr. Anton Lavrín, Associate Professor & Head Department of Projects Management, Technical University of Košice, Slovakia; Anton.Lavrin@tuke.sk
Dr. Radoslav Delina, Associate Professor & Head of Department of Banking and Investment, Faculty of Economics, Technical University of Kosice, Slovakia; Radoslav.Delina@tuke.sk

11:00 - 13:00 Development Agency Directors’ Meeting  Room C

Co-chair:
Rok Šimenc, Director; Development Agency Sora, Škofja Loka, Slovenia; Rok.Simenc@RA-Sora.si
Tomo Garantini, Chairman, Association of Regional Development Agencies of Slovenia; Tomo.Garantini@rcr-zasavje.si

Participants:
Stanislav Sraka, Director SINERGIJA Development Agency, Moravske Toplice, Slovenia; Stanislav@RA-Sinerjija.si
Milena Glavač, Director; Development Centre Kočevje-Ribnica, Slovenia; Milena.Glava@RC-Kocjev Ribnica.si
Stela Mulc, Management Board Member, Development Agency PINS, Skrad, Croatia; Stela@pins-skrad.hr

Other participants to be indicated

11:00 - 13:00 Women eConomy within the Danube Region  D 9

Chair:
Dr. Neva Maher, Council of women in innovation, Slovenia; Neva.Maher@telemach.net

Panelists:
Martina Ferk, Director, Madi South East Europe, Croatia; martina.ferk@gmail.com
Marta Turk, President/Director; Regional Chamber of Commerce Ljubljana, Slovenia; & Women innovation Council; Marta.Turk@quest.arnes.si
Neva Železnik, journalist, Spominčica, Alzheimer Slovenija; Neva.Zeleznik@siol.net
14:00 – 19:00

Plenary sessions

Conference Opening

Room A

14:00 – 15:30

Welcome to the DeRC2014

**Mag. Samo Hribar Milić**, President and Director General; Chamber of Commerce and Industry of Slovenia; Samo.Hribar@GZS.si

**Marta Turk**, President of the Board & Director; Chamber of Commerce and Industry, Regional Chamber Ljubljana & Representative for the Danube eRegion, Chamber of Commerce and Industry of Slovenia; Marta.Turk@GZS.si

Dr. Jože Gričar, Professor Emeritus, University of Maribor; Contact person, eLiving Lab & Program Coordinator, Inter-Municipality Initiative: Cross-border eCollaboration in the Danube eRegion, Slovenia; Gricar@FOV.Uni-Mb.si

Keynote address

**Dr. Boštjan Žekš**, Senior Adviser to the President of the Republic of Slovenia; Bostjan.Zeks@Up-RS.si

**Simon Kaluža**, Managing Director; SAP CEE; Simon.Kaluza@SAP.com

14:35 – 15:30

Plenary session I Alpine eRegion Development

Room A

Chair:

**Mag. Gregor Krajc**, Minister Plenipotentiary, EU Marcoregions and Western Balkans Coordinator; Office of the State Secretary, Ministry for Foreign Affairs, Republic of Slovenia; Gregor.Krajc@gov.si

Panelists:

Werner Almhofer, Ambassador, Deputy for coordination of International Affairs at Austrian Foreign Ministry; werner.almhofer@bmeia.gv.at,

Dr. Peter Eggensberger, Bavarian Ministry for environment, Germany; Peter.Eggensberger@stmuv.bayern.de

16:00 – 17:30

Plenary session II: Danube eRegion on the Crossroads of the New eSilk & New eAmber Roads

Room B

Chair:

**Dr. Stanislav Raščan**, Director General, Ambassador, Directorate for Economic Diplomacy, Ministry of Foreign Affairs, Republic of Slovenia; Stanislav.Rascan@gov.si

Panelists:

Mr. Jian Liu, Vice Chairman of Shanghai Municipal Commission of Economy & Informatization; wanjm@sheitc.gov.cn

Samir Amarin, Honorary Consul general of Hashemite Kingdom of Jordan in Slovenia; Samir.Amarin@siol.com

**Mag. Aswin K. Shrestha**, Honorary Consul General of Nepal; Aswin.Shresta@nepconsulate.si

Esen Aidogdiyev, Ambassador; Rector International University of Humanities and Development, Ashabat, Turkmenistan (tbc)

18:00 – 19:00

Plenary session III University Rectors eCollaborating in the Cross-border eRegions

Room C

Co-chairs:

**Dr. Danijel Rebolj**, Professor & Rector, University of Maribor, Slovenia; Danijel.Rebolj@UM.si

**Dr. Maurizio Fermeglia**, Professor & Rector University of Trieste, Italy; Maurizio.Fermeglia@UniTs.it

**Dr. Dragan Marušič**, Rector of University of Primorska; Dragan.Marusic@upr.si

Roberto Pinton, Vice-rector of University of Udine

Anna Menini, Rector’s delegate for SISSA

Egidio Ivetic, Vice-rector of University of Padova

Vice-rector of University of Ljubljana, to be determined

Vice-rector of University of Nova Gorica, to be determined.

19:30

Reception and dinner hosted by SAP Slovenija & Partners
Tuesday, September 23

08:30 - 17:00  Registration  Main Hall
9:00 - 17:00  Section sessions

SECTION I
9:00 - 10:30  eOpening Up Education & Healthy Workplaces  Room A

Co-Chairs:
Samo Fakín, M.D., Director General; Health Insurance Institute of Slovenia; Samo.Fakín@ZZZS.si
Dr. Matevž Pustišek, Senior Lecturer; Laboratory for Telecommunications, Faculty of Electrical Engineering, University of Ljubljana, Slovenia; Matevz.Pustisek@FE.Uni-Lj.si

Panelists:
OiRA tools to support health promotion Occupational Safety & Health Administration - EU OSHA Representative (tbc)
Guidelines for Healthy Workplaces;
Mojca Gobec, Director General; Public Health Directorate at Ministry of Health; Mojca.Gobec@gov.si

Multimedia Portal Zrno zdravja (Grain of Health) – Awareness Raising Portal on Health Promotion; Marta Turk, President/Director; Regional Chamber of Commerce Ljubljana, Slovenia; Editor Zrno zdravja portal; Marta.Turk@guest.arnes.si

Edvard Sternad, Director; IB-PROCADD Ljubljana, Slovenia; Editor Zrno zdravja portal; Edo@IB-Procadd.si

Seven Pillars of Digital Agenda for Slovenia;
Franc Dolenc, Director; Agency for Communication Networks and Services of the Republic of Slovenia; Franc.Dolenc@AKOS-RS.si

mHealth in Telemedicine - Supporting Life and Work;
Dr. Drago Rudel, Director; MKS Electronic Systems Ltd. Ljubljana, Slovenia; Drago.Rudel@MKS.si

Dare Stojan, Director; Avitel d.o.o. Ljubljana, Slovenia & Member, European Economic and Social Committee (EESC); Dare.Stojan@Avitel.si

Good Practice on Health Promotion:
Workplace as a Supportive Environment for Establishing or Maintaining Employee’s Healthy Lifestyle; Jože Smole, Secretary General; Slovenian Employers Organization & President, Adriatic Region Employers’ Centre (AREC); Joze.Smole@ZDS.si

Experiences with Development and Introduction of OiRA in Crafts Sector in Slovenia;
Igor Antauer, Secretary General; Association of Employers in Craft and Small Business of Slovenia (AECSS); Igor.Antauer@ZDOPS.si

eHealth and Safety Promotion through Social Enterprises;
Dr. Aleš Jug, CEO and Founder; Institute Social Enterprise Ljubljana, Slovenia & Worcester Polytechnic Institute, USA; Ales.Jug@guest.arnes.si

11:00 - 12:30  eHealth Interoperability in the Danube eRegion  Room A

Co-Chairs:
Jani Recer, Assistant Director for Informatics, University Medical Centre Ljubljana, Slovenia; Jani.Recer@KcLj.si

Janez Lenc, Head, Center for Public Relations, Marketing and Computer Systems; University Clinical Centre Maribor, Slovenia; Janez.Lenc@UKC-Mb.si

Panelists:
Roman Košir MD, PhD, Head of Emergency centre, Univerističek Medical Centre Maribor, Ljubljanska ulica 5, 2000 Maribor; roman.kosir@ukc-mb.si

Jernej Dolinšek, MD, PhD, Specialist of Paediatrics, Head of Paediatric Gastroenterology, Hepatology and Nutrition Unit, Department of Paediatrics, University Medical Centre Ljubljana; International Affairs Representative of ESPGHAN (European Society for Paediatric Gastroenterology, Hepatology and Nutrition); Jernej.dolinsek@hotmail.com; Jernej.dolinsek@ukc-mb.si

Dr. Jadranka Buturović Ponikvar, MD, PhD, Assistant Director for Science and Research, University Medical Centre Ljubljana; jadranka.buturovic@mf.uni-lj.si

Jasmin Džaferović, Secretary at the Ministry of Health Republic of Slovenia; Division of e-Health; Jasmin.dzaferovic@gov.si

Smiljan Švarc, CTO, Post of Slovenia

12:30-14.00  Lunch break hosted by SAP Slovenia&Partners
### Interoperability of Short Local Food eProcurement Chains

**Room A**

Chair:  
**Tone Hrovat**, Director Center of Biotechnics and Tourism, Grm, Landscape Governance College Novo mesto, Slovenia; Tone.Hrovat@guest.arnes.si

Panelists:  
- **Mag. Andrej Potočnik**, Undersecretary, Agricultural Markets Division, Agriculture Directorate, Ministry of Agriculture and Environment, Republic of Slovenia; Andrej.Potocnik@gov.si  
- **Dr. Jože Podgorshek**, Dean, Landscape Governance College Grm Novo mesto, Joze.Podgorsek@guest.arnes.si  
- **Katarina Jevšjak**, Food Procurement Manager, Kindergartens in Kranj & Representative of Gorenjska Region, Association of Food Procurement Managers and Health Hygiene Regime in Kindergartens of the Republic of Slovenia; Katarina.Jevsjak@quest.arnes.si  
- **Dr. Gian Angelo Bellati**, Secretary General, Unioncamere Veneto, Venezia, Italy; GianAngelo.Bellati@Ven.CamCom.it  
- **Peter Vrisk**, President, Cooperative Union of Slovenia, Peter.Vrisk@zzs.si  
- **Dr. Andrej Lisec**, Associate Professor, Faculty of Logistics, University of Maribor, Andrej.Lisec@fl.uni-mb.si  
- **Igor Hrovatič**, Principal, Grm Novo mesto – Center of Biotechnics and Tourism, Slovenia; Igor.Hrovatic@siol.net  
- **Dr. Bojan Matijević**, College professor, Karlovac University of Applied Sciences, Croatia; Bojan.Matijevic@vuka.hr  
- **Anja Šerc**, Institute Viva, e-naslov: Anja.Serc@studio-moderna.com  
- **Tili Kojić**, Institute Viva, e-naslov: Tili.Kojic@studio-moderna.com

### University Deans Supporting the Cross-border eCollaboration

**Room B**

**SECTION II**

9:00 - 10:30

Chair:  
**Dr. Janez Povh**, Associate Professor & Dean; Faculty of Information Studies Novo mesto, Slovenia; Janez.Povh@FIS.UNm.si

Panelists:  
- **Dr. Vjeran Strahonja**, Professor & Dean; University of Zagreb, Faculty of Organization and Informatics, Croatia, Vjeran.Strahonja@FOI.hr  
- **Dr. Matej Makarovič**, Associate Professor & Dean; School of Advanced Social Studies in Nova Gorica, Slovenia; Matej.Makarovic@FUDS.si  
- **Dr. Marija Marinović**, Professor & Head of University Department of Informatics, University of Rijeka, Croatia; MarinM@Inf.UniRi.hr  
- Other panel members to be indicated

11:00 - 12:30

Chair:  
**Mag. Peter Volasko**, National Coordinator for Horizon 2020; Division for Science, Directorate for Higher Education and Science, Ministry of Education, Science and Sport, Republic of Slovenia; Peter.Volasko@gov.si

Panelists:  
- **Nada Koníčková**, Deputy Director, Technology Centre ASCR, Prague, Czech Republic & National NCP Coordinator for Horizon 2020; Konickova@TC.cz  
- **Ammar Miraščija**, Head Department for Science, Ministry of Civil Affairs of Bosnia and Herzegovina; & National H2020 Coordinator CSO and CNC; Ammar.Mirasicja@mcp.gov.ba  
- **Jana Tomková**, National NCP Coordinator and JRC NCP; Slovak Scientific and Technical Information Centre (CVTI SR), Bratislava, Slovak Republic; Jana.Tomkova@CVTIsr.sk  
- Other panel members to be indicated

14:00 - 15:30

Chair:  
**Mag. Miha Ješe**, Mayor, Municipality of Škofja Loka & Coordinator, Neighboring eMunicipalities Gorenja vas - Poljane, Škofja Loka, Železniki, Žiri, Slovenia; Miha.Jese@SkofjaLoka.si  

Panelists:  
- **Jože Levstek**, Mayor Municipality of Ribnica, Slovenia & Coordinator, Neighboring eMunicipalities Loški potok, Ribnica and Sodražica, Slovenia; Joze.Levstek@Ribnica.si
SECTION III

9:00 - 10:30
Cloud Computing Interconnecting the eRegions

Room C

Chair:
Nino Novinec, Key Customer Collaboration Executive; SAP d.o.o. Ljubljana, Slovenia & SAP Coordinator for the Danube eRegion on the New eSilk & New eAmber Roads; Nino.Novinec@SAP.com

Panelists:
Ulrike Kleifeld, Director Government Infrastructure and Technology; Industry Business Solutions Public Services, SAP SE; Ulrike.Kleifeld@SAP.com

Topic: Your Cloud. Your Way
Mag. Mihael Nagelj, C4I Adviser at MoD Slovenia; Mihael.Nagelj@mors.si

Topic: Regional Cyber Security Competence Center (RCSCC)
Pascal de Zwart, Director Intenzz EMEA; Pascal.de.Zwart@Intenzz.com

Topic: Google Glass meets SAP HANA with Intenzz
Bernd Kutz, Senior Product Expert SCE, LoB Solution Management Supply Chain Execution, SAP AG, Germany; Bernd.Kutz@SAP.com

Topic: How logistic companies improve the efficiency and cut costs with technology
Mr. Marko Čenčič, Associated Partner, Industry, Distribution & Utilities Sales Leader for SEE Region, IBM; marko.cencic@si.ibm.com

Topic: Smart Cities
Mr. Branko Lukežič, Deputy Director, IGEA Holding, d.o.o.; branko.lukezic@igea.si

11:00 - 12:30
Secure idenTity acrOss boRders linked - STORK: The European eID Interoperability Platform for the Cross-border User Authentication

Room C

Chair:
Dr. Alenka Žužek Nemec, Secretary, Project STORK 2 National Coordinator; IT and e-Service Directorate, Ministry of the Interior, Republic of Slovenia; Alenka.Zuzek@gov.si

Panelists:
Upcoming EU Regulation for eldentification and other Trust Services
Mag. Maruška Damjan, Ministry of Education, Science and Sport, Slovenia; Maruska.Damjan@gov.si

eCitizens - customer oriented eGovernment in Croatia
Tomislav Vračić, Head, Sector for Infrastructure; Tomislav.Vracic@e-Hrvatska.hr

STORK in eBanking
Dr. Thomas Rossler, Managing Director, Data Technology Innovation GmbH, Austria & eBanking piloting in STORK; T.Roessler@Datentechnik-Innovation.com

STORK and elvoices
Jan Porekar, Head of Research SETCCE, Slovenia; Jan.Porekar@setcce.si

STORK 2.0 and Cross-border Academic eServices
Dr. Tomaz Klobučar, Assistant Professor, Jožef Stefan Institute, Slovenia; Tomaz@e5.ijs.si

Importance of STORK for the eGovernment services for business life cycle
Dr. Alenka Žužek Nemec, Secretary, Ministry of the Interior, Slovenia; Alenka.Zuzek@gov.si

14:00 - 15:30
Chambers of Commerce Supporting the eRegions Interoperability

Room C

Chair:
Marta Turk, President of the Board & Director, Chamber of Commerce and Industry of Slovenia, Regional Chamber Ljubljana & Representative for the Danube eRegion, Marta.Turk@GZS.si

Panelists:
Dr. Gian Angelo Bellati, Secretary General, Unioncamere Veneto, Venezia, Italy; GianAngelo.Bellati@Ven.CamCom.it

Compulsory E-Invoicing in Austria Lessons learned.
Georg Krauchenberg, specialist consultant Austria; Georg.Krauchenberg@gmail.com

Creating a Dynamic Business Environment for SMEs: Concrete Responses to Press Challenges.
Londero Alessandra, AISVEC Director for South Eastern Europe; londero.alessandra@gmail.com

Other panel members to be indicated
SECTION IV

15:45 – 17:15  The medias´ role in regional development: Added value of cross-border collaborations of media in the Danube Region  

Co-chairs:  
Mag. Erlends Calabuig, President Euranel Foundation, Brussels, Belgium; Erlends.Calabuig@Euranet-Foundation.eu  
Srečko Trglec, Head of Regional Department Maribor, RTV Slovenia & Administrator of the Euranel Foundation; Srecko.Trglec@Euranet-Foundation.eu, Srecko.Trglec@RTVSi.si  
Dr. Günther Ziesel, Senior editor, ORF; Guenther.Ziesel@orf.at  
Janja Kovacic, Editor at Radiotelevizija Slovenija (Radio-Television Slovenia); Janja.Kovacic@rtv.si  
Other panel members to be indicated

Prototype Presentations

15:45 – 17:15  Prototype Proposals – Prototype Initiative:  
Room A  
Chair:  
Dr. Andreja Pucihar, Assistant Professor & Deputy Dean for International Cooperation; eCenter, Faculty of Organizational Sciences, University of Maribor, Slovenia; Andreja.Pucihar@FOV.Uni-Mb.si

15:45 – 17:15  Prototype Proposals – Pilot Outline  
Room B  
Chair:  
Dr. Christian Kittl, Managing Director, evolaris next level, Graz, Austria & Mobile Living Lab & Steering Committee, ALADIN; Christian.Kittl@evolaris.net

Anouncement: September 21 - 22, 2015

DeRC 2015

5th Danube eRegion Conference

Program: http://www.gospodarski-izzivi.com/?p=571
DeRC2014 Prototype Form
B to B meetings: http://www.gospodarski-izzivi.com/?p=697
Mandatory Registration: http://www.gospodarski-izzivi.com/application/